IRMA AND DISTRICT HOME TOWN NEWSPAPER FOR THE PAST TWENTY-TWO YEARS.

# IRMA TIMES

READ IN THE HOME OF EVERY RESIDENT IN THE IRMA TRADING AREA

Vol. 24. No. 10.

\$2.00 per year in advance; 5c per e

### Wedding Bells

The Importance of Price To the wheat producer the price of his product is a matter of first importance.

That is why the Alberta Wheat Pool fights so strenuously for price protection. Single-handed amidst the trade, it has striven to place the wheat price question in its proper light before all Canada.

**Alberta Pool Elevators** 

PENCILS—Regular 5c. Special ....... 7 for 25c

INK—Special for School Opening.

15c Bottle Quink with Dictionary. Both for

W. N. FRICKELTON

Phone No. 7. Irma, Alberta

In such a campaign it needs support and en-ragement from the farm population. This can best be done by delivering grain to

School Supply Headquarters

A full range of School Supplies and Text Books on hand. It will pay you to see my range and prices before buying. Bring in your sec-ond hand text books that you wish to dispose of.

## Bank of Montreal Crop Report No. 11

Wedding Bells

OULTIVES—HOGERT

A copy read was difficult to the principle of the principle

Little Georgie Haworth, son of Dr. and Mrs. Haworth, shad a narrow scape from drowning last Saturday fremoin wheh he fell into the large torage tank at the rear of the hospital will playing with his brother comie. Donnie ran into the hospital and gave the alaim. Fortunately Dr. aworth was at the hospital and resaid his little son from the fank hich was ten feet deep and containing the state of water. The little low had been knocked unconsious

On Labor Day the horse-shoe pitchers will compete at the exhibition grounds in Edmonton. The experts who used to do their stuff so well a round Viking should get busy and do at little training, and show those fellows in the city just how to make ringers. Come Harry, sir up your club members. Outside of that one big tournament here, when Camrone, Waiswright and Vermillon helped make a gasia event, the horse-shoe pits have been quite deserted.

CRABAPPLES HOME GROWN, A crabapple tree laden with apples to that the branches touch the ground a something you seldom see in this part of the province, but a trip to the Geo. A. Loades farm, one mile west of town, will convince anyone that crabapples of as good or better quality can be grown right in this part of though the continuence of the crabapples and anywhere clee. This tree was planted ten years ago and has bolossomed and borne fruit for the past six years. It is of the Whitney variety and is hardy and healthy. Mr. Loades stresses the fact truit trees should have proper shelter and moisture and this coupled with a little care and attention will produce results.

Mr. Loades is also experimenting with large apples and has two trees growing for which he has high hopes. Your results and and and and and and and and and sold by J. Taylor, Wainwright, Alberta. \$20 and up. A large stock always on hand.

Little Georgie Haworth, son of Dr. Little Georgie Haworth, son of Dr. and Mrs. Haworth, son of Dr. Little Georgie Haworth, and a narrow the control of the crabapples and son and a half of home grown crabs off this tree.

Little Georgie Haworth, son of Dr. Little Georgie Haworth, and a narrow the control of the crabapple and found

Carmen Wesley Dawdy R. O. (Registered Optometrist) Edmonton, Alberta

sional visit to Czar, Thurs., Sept. 1st Irma, Friday, Sept. 2nd

Eyes thoroughly and scie

diasees if you need them-Good advice if you don't

World of Sport

By H. B. C.

This week a Finnish otar startles he sport world by throwing the javlin further than anyone has ever
one before. He is Yrko Nekkanen,

SPECIAL SWEET SMOKED BACON
For harvest. Side and back, per ib .... 29c
Buy it quick and have your choice!

## FREE BLOTTERS WITH EVERY | SCHOOL BOOK ! GET YOURS TO DAY !

Huge Scribblers for Sc Pencils with Clips Sc



## Men Look!

A very complete range in one of the finest and best lines of Men's Shoes, made by Valentine & Martin. From harvest specials to high-tops in 12- 14- and 16-inch, including water- and amonia-proof.



Through your co-operation we will again have Fruit as last year. You know the quality and we will do our part on the price. Advise us what to book for you and get in on a "Square [] Deal" — QUALITY FRUIT.

Vegetables	E
Tomatoes	G
Cucumbers	P
Onions'	P

Irma Trading Co. TRMA

IN EDMONTON

**Royal George and Leland Hotels** 

Hospitality and Service AND GRAND FOOD

Free Bus Service in connection



### The Fate Of Democracies

Shrouded in obscurity though the ultimate outcome may be, the future destinies of the democracies in a world riven with external strife and internal stringsles, will be determined by the prevailing viewpoint of a mass of individuals comprising those nations who pin their faith to the doctrine of self-government.

The die may be already cast for those countries which adhere to the democratic ideal, who believe in and practice freedom of thought and speech and the right of the individual to govern himself, but before their future can be predictable with any reasonable degree of certainty, cohesion of thought and action must develop and objectives must be crystallized in the public mind.

of thought and action must use the public mind.

When a world horoscope is attempted one may well say: "Now we see through a glass darkly", but if trends of thought and utterance are an indication of future status, within a few years the enveloping haze may clear and the goal stand out in sharp definition, sufficiently clear cut to hew a straight course. When the milling of the multitude has ceased and the chaos of ideas has merged into a distinct channel, then, and not until then, will it be possible to say whither we are heading.

Straws May Show The Way

What direction this channel, when it becomes defined, will take, it is
difficult at this juncture to state, but once in a while someone expresses a
thought which may give direction. Such a one is the Attorney-General of
Australia, R. G. Menaies, who recently gave utterance in London, England, to nuggestions which might possibly be regarded as a straw showing which
no suggestions which might possibly be regarded as a straw showing which to suggestions which might possibly be regarded as a straw showing way the wind may blow, or even as a milestone on a broad highway.

way the wind may blow, or even as a milestone on a broad highway, to a specific objective.

The basic idea behind Mr. Menzies' utterances is unification of the ideals, purposes and policies of the integral parts of the British Empire, founded on a better understanding by the peoples of these units of one another's aspirations and objectives. And the achievement of this result he suggested would have to be based upon two elements, which he outlined

follows:

"I—A government in Great Britain which recognizes that on all large itters, particularly those of international policy. It is speaking, in fact, only for the inhabitants of these islands, but for Britain people all over world, and, therefore, realizes that it must, as far as possible, before twing at any decision, invite dominion criticism and attach proper weight dominion views:

"2-The governments in each of the dominions which realize that as

-The governments in each of the dominions which realize that as so of a closely-kinit family of nations they are responsible, not only wise handling of their own problems and politics, but also for an e contribution to a wise Empire policy and real Empire security, other words, and Mr. Menzies, "let us all realize that the inde-ce of each of us is to some extent dependent upon the independence others. Let us more and more think in terms of British unity and e can make it an effective instrument for peace and justice in the

With dictatorships of one sort and another apparently flourishing in some parts of the world and warlike aggressiveness ruling the roost in other sections of the globe the question of security for peace-loving democracies may at any time become a vital issue, but such security cannot be built up overnight and to be effective and enduring it must be based on complete understanding and unity of purpose.

To give point to the assertion one is reminded of the fable of the old man who called his sons together as death approached and urged them to pool the resources he was leaving them, pointing out that if they stuck together no harm could befail them. He illustrated his precept by handing each of them a bundle of sticks bound together with instructions to break them. The boys found it was impossible to do so, but when the sticks were separated they were anapped assunder with ease.

An effective unity cannot be built up if the elements which should comprise it are isolationists or are engaged in the promotion of sectionalism, provincialism or even a narrow nationalism. As Professor A. R. M. Lower of Wesley College, Winnipeg, apity expressed it at a recent conference on reconomics and politics: "A proper degree of civic pride is good, but when it goes too far it becomes parochialism and endangers the fiation's integrity," Similarly in a wifer field he might well have pointed out that a narrow nationalism endangers Empire integrity and the destruction or impairment of Empire integrity, is an equal threat to the security of its component parts.

Dog Was A Hero
Clarence Boner's colile dog is
pretty much of a hero around the
Boner farmyard in Jerseyville, Ill.
Boner said that when a fire destroyed
\$5,000 worth of barns and property,
the dog not only, ran into the burning buildings and chased two sows
and their litters outside, but forced
the pigs out of the way of falling
embers and into a nearby pond.

It is estimated that the prin



Had Long Distance Memory
"Can you cast your mind back to
the days before the war when women
were still without the right to vote?"
asked Holmes.

eked Holmes.
"I can," replied Gray.
"Do you remember how veryone was when Bleriot d in flying the Channel?" "I should think I do!" sai "Can you recall still ca

"I should think I do!" said Gray.
"Can you recall still earlier th
night news was received of the relic
of Mafeking?"
"Oh, rather! What a night!"
"Do you remember," said Holms
impressively, "that a fortnight ag
I lent you five dollars?"
"I'm sorry, old chap," apologize
Gray, "but, to tell you the truth,
had clean forgotten."

Ancient Account Book
In mediaeval England, a notched
lick was the bakers' account book."
He gave a stick to each customer
and cut a notch for each loaf delivered. Customers paid for as many
loaves as their sticks aboved notches
at the end of the week.

Our present paper making ds are an evolution of the s

Legumes Should Be Used

In Order To Get Necessary Siltrogen
Back Into Soil
So far as known, the members of
the begume family (clovers and
vetches) are the only plants which
possess in any marked degree the
faculty of shoorhing and fixing the
introgen of the air. There is a vast
supply of this element. In the atmosphere, in contact with but unavaliable to our corn and potatoes. It is
a case similar to that, of the "Anclent Mariner" who exclaimed,
"Water, water everywhere, nor any
drop to drink!"

Think of it! the atmosphere contains 78 per cent. of free nitrogenfree only in the sense that it is uncombined with the oxygen. Then,
consider that the infinitesimally
small amount of carbon dioxide gas
in the atmosphere is assimilated by
the leaves of plants and is the source,
of the carbon which constitutes the
bulk of their dry matter. Consider
again the millions of dollars spent in
the construction of factories which
by electro-chemical means fix atmospheric nitrogen in forms suitable for
use as fertilizers. The moral of the
tale is that the fulled fossable use
abould be made of legumes—clovers,
introgen not only for their own needs
but for that of other plants growing
with them or after them. In order
that our nitrogen factory in the soil
may function properly be must see
to it that the plants are not deprived
that our nitrogen factory in the soil
may function properly be must see
to it that the plants are not deprived
that our nitrogen factory in the soil
may function properly be must see
to it that the plants are not deprived
the bulk of their dry matter. Consider
fall of Mastard

Mustard is a miserable weed;
fight. The oly seed will stay in the
soil for years and a crop will appear
when the battle was supposed to
have been won. Wm. Muir, Oxford
fight. The oly seed will stay in the
soil for years and a crop will appear
when the battle was aupposed to
have been won. Wm. Muir, Oxford
fight. The oly seed will stay in the
soil for years and, for the plants corn in hills so that it can be
plants corn in hi

soil for years and a crop will appear when the battle was supposed to have been won. Wm. Muir. Oxford county, Ont, dairyman, has gotten the upper hand on a farm that was very bad with muistard years ago. He has followed much the same procedure all over the farm. First he plants corn in hills so that it can be cultivated both ways. The necessary hard hoeing is done to insure that no mustard gets a chance to go to seed. As soon as the corn is in the silo, the tractor and teams are turned into the corn stubble which is turned over, worked and, sesded to fall wheat. There will be a crop of mustard in the wheat but wheat has the advantage of being harvested before the mustard has had a chance to mature. The wheat stubble is plowed immediately and the land worked through the summer and fall. Next apring the crop is oats or mixed grain seeded to clover. There will not be a great deal of mustard in this crop and what there is, is pulled by hand.

### Some Simple Rules

Tell How You Can Get Yourself
Thoroughly Disliked
The Rev. G. R. Balleine, vicar of or
St. James Church, Bernondsey, S.E.
London, gives these hints in his catchurch magazine on "How to get yourself disliked."

"Let the other fellow see that he loss not amount to much."

ore his taste, criticize sniff at every idea he "Depl

or them.
"Point out how badly they are otching things, unless they follow our advice."

### Must Be Absent Minded

Picnicers Left Their Roadster At Ontario Parks Resort
Parks employes are accustomed to being asked to find odds and ends left behind by picnicers. Recently Parks Superintendent Hill, of Gatt, Ont., had a tail order. By long distance telephone from Toronto, he was asked to locate a green roadster left in Soper Park after a week-end picnic. The car was found on one of the islands in the north of the park, and returned to its owner.

### Lasted Seven Days

Some wedding ceremonies on this continent may seem elaborate but over in Hungary a recent wedding lasted seven days during which 400 guests consumed four oxen, six hogs, 1,500 eggs and 3,000 litres of wine.

Theodore Roosevelt was the first President of the United States to fly in an airplane. He' went up in a plane similar to the one the Wright brothers first flew.

The catfish of the African awamps is the only fish which will swim up ever I am in the dumps side down; other fish found in that position are either dead or dying.

A woman writer advise I am in the dumps before I am in the I a

The book with the saddest ending is our bank book.

### Tribute To Old Lines

### SELECTED RECIPES

CHOCOLATE SPONGE CAKE
(Four Eggs)
4 squares Baker's Unsweeten
Chocolate
1/2 oup sugar
1 oup milk
1 teaspoon vaniliaans Dawn Co-

Cuscouate

1 cup milk
1 teaspoon vanilla
2 tablespoons Calumet Baking
Powder
2 tablespoons
2 tablespoons
2 tablespoons
2 tablespoons
2 tablespoons
4 egg whites, stiffly beaten
Add chocolate and sugar to milk
in double boiler, and cook 10 minutes,
or until smooth and thick, stirring
constantly. Cool, covered Sirrioccasionally. Add vanilla
ing constantly, Cool, covered Sirrioccasionally. Add vanilla
ing powder, salt, and ½ cup sugar,
and aift together three times. Add
water to egg yolks and beat with
rotary egg beater until thick and
lemon-colored. Add ½ cup sugar
gradually, beating until wery thickalternately with chocolate mixture,
½ at a time, adding chrostont
layer pans. Bake in moderate oven
(350) dependent sittersweet Pilling
between layers and Orange Frosting
on top and sides.

### BITTERSWEET FILLING

2 squares. Baker's Chocolate. 4 tablespoons sugar ½ cup milk 2 egg yolks ½ teaspoon vanilla

t. Melt chocolate in double boiler.

18. Melt chocolate in double boiler.

18. Add sugar and blend. Add milk very he gradually, sitring after each addirection until smooth and blended. Add expressions of the sugar su

An extensive search for oil be made in New Zealand and se companies have been granted hi licenses. One company which soon begin drilling operation bringing a plant worth \$350,000 Australia.

or earthworms grow five



### A Strange Case

A Strange Case

High Temperature Apparently Normal For South Africa Man

A Natal man living in Harrismith claims to be the "hottest" man in discovered that he was "running a temperature." He was put to bed, the diagnosis was a chronic case of appendicitis. The appendix was removed, but the temperature remains, and his tonsils and a fistula operation followed in quick succession. It was the temperature remains, and his tonsils and a fistula operation followed in quick succession. It was the temperature remained. Then commenced a round of the leading heart, nerve, tropical disease and other specialists in Johannesburg, but the temperature remained. This was followed by a period in the Johannesburg General hospital, where other specialists axamined him, and eventually he was handed him and eventually he was handed him, and eventually he was handed him and eventually he was handed him, and eventually he was handed him, and eventually he was handed him and eventually he was handed him, and eventually he was handed him and he had him and he had had had had had ha

Mighty Force Which Will Keep Business On The Move:
Advertising is a mighty force to which we become exposed the moment our father puts our birth notice in the newspapers, Harold M. Guilley, vice-president. Silverwood's Toronto Dairy Lidd, Toronto, toid members of the Rotary Club at a recent noon-hour meeting. The average accountant may say it is a questionable expense since you cannot always trace results, and the experienced manager may say it is an absolute necessity, added Mr. Guiley, "but call it what you will, advertising keeps your stock-in-trade from having holidays; it brushes away colvebs and dust, smartens shop windows, quickens the knowsbleness of salespeople and lets in the suninght."—St. Thomas Times-Journal.

A Special Command

"Hait!" yelled the aergeant to a
new squad of recruits. But one of
them marched on.

"Here, Jones, what were you doing
before you joined the arrgy?" yelled
the aergeant.

"A horse driver, sir," replied Jones.
When the squad was marching
again the segeant cried: "Squad
hait! Jones, whoa!"

Nearly all of Canada's commercia rop of grapes is grown in the Nia ara Peninsula, Ontario.

Baseball originally was with a flat bat.

### One Solution Of Problem

### Confidence Men Trapped

Man From Scotland Yard Posed As

Man From Scotland Yard Posed As Foreign Tourist
A fake Tyrolese tourist has put the fear of the law into London's "sharegushers" who sell worthless stocks to visiting yokels. Scotland Yard dressed its most German-looking detective in a good cartoon German costiume, including Tyrolean hat and spectacles. It then sent him with a fist full of books to see the sights. Confidence men, seeing a man who appeared to be a wealthy doit as well as a foreigner who might have language trouble, made for him with keen expectations — only to be "conned" themselves and arrested.

### Natural Indignation

Natural Indignation.
During the two-minute period
silence tast Armistice Day in &
chester, England, an airplane but
noisily over the city with an adtising trailer reading, "Eat BiaPeas." And so indignant were
citizens that asles of that partie
brand of peas have aince failen
to a whisper all over England.

The eruption of Mont Pelce, in Martinique, West Indies, in 1902, de-d stroyed 30,000 human lives in 15



APPLEFORD PAPER PRODUCTS WAREHOUSES AT WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON





on her?"

The sergeant laughed. He was a pleasant-featured man with an air sects, some on fruit, some catel some are blood-suckers, and son "Yes. I guess I've got to let her go in. What's to prevent it? She's not going to stop, or Canadian soll—she knows perfectly well that the found an oysier in which there happens have an option in the pearls, in the shape of a p Sapphire lake and extends almost to! cross.

the Alaskan border. Once across that and she can set up any kind of an establishment sine wants. The United States authorities aren't going to send men over a passless mountain range just to police a few miles of territory. She'r in the clear on that; I want to see her about another matter."

"Mind Jf we stop by the post office first?"

"The sergeant, his dark eyes twinkling in their frame of wolf fur, glanced at the letter in Hammond's hand.

ndered what kept you so k

"Wondereu he mused. Then, "The one he?"

The sergeant stamped his more sined feet while Hammond may his letter, and brushed a mitt hand across his mustacke, white denly the sergeant hatted before the ice-fringed tent and called "An ice-fringed tent and c







The Paper Industry

One Of The Largest in The World
Started In China

In the year '15 AD. a man sat at the foot of a tree and watched a wasp building its nest. A thought the foot of a tree and watched a wasp building its nest. A thought the foot of a tree and watched a wasp building its nest. A thought the foot of a tree and watched a wasp building its nest. A thought the foot of a tree and watched a wasp building its nest. A thought the foot of a tree and watched a wasp building its nest. A thought the wasp building its nest. A thought the wasp performed in the world to-day. The man was That Lun, the largest industries in the world the world to-day. The man was That Lun, the largest industries in the world to-day. The man was That Lun, the largest industries in the making paper from old fashing nets and rage.

Wanted To Be Blacksmith

But Lord Baldwin Was Three Tunes
British Premier Instead
Lord Baldwin wanted to be a blacksmith when he was a boy. Also when he had been six or seven years in the House of Commons he aid to himself: I am no use to man. Or offer to avoid slavery. Mills were established, and Sainarkand became or professional papermakers, and forced them to disclose the art with the most act fortune in the iron and steel business; and when he left the House of Commons he had been three times Prime Minister.

When a thousand of his friends and former constituents at Bewdley in Worcestershire recently presented.





## PRESERVING FRUITS

A Car of Fresh **B. C. PRESERVING FRUIT** 

Peaches, Plums, Pears, Apples, etc.

# Week of Sept. 6th

Fruit at its very best--the Lowest Prices in Years!

J. C. McFarland Co., Irma

### TRAVEL BY BUS!

Comfort, Courtesy, Economy

Leave Irma daily, going east, 8.10 p.m. Leave Irma daily, going west, 8.15 a.m.

WEEK-END EXCURSIONS ON ALL LINES

Sunburst Motor Coaches Ltd.

### NOTICE

Owing to conditions beyond our control we are forced to discontinue our practice of granting credit to our customers. On and after the 18th day of August, 1938, all our service station business will be on a Strictly Cash basis only. We feel sure our many patrons will understand our position in this matter, and wish to assure them that we will now be able to render better service than

Sather's Super Service Maguire's Service Station

## PETERSON'S GARAGE E. W. PETERSON, Proprietor

We are now able to give your cars good mechanical service. Our mechanic is fully qualified to do so

Enarco Gasoline, Grease and Oil Gold Standard Distilates British Industries Twine Massey-Harris Repairs

See us about the new Pacemaker and Model 25
Tractors, Hammermills, One-way Discs, etc.

One 15-30 McCormick Deering Tractor in good shape A Few Second-hand Binders Some Good Values In Used Cars

Advertising Peps Up Business

## **OCALS**

the coast on Wednesday after an enjoyable month's holiday.

Mr. Jack Pietcher arrived, home on Thursday last and reports Mrs. Fletcher and Jackie are gradually recovering from their injuries.

Rev. and Mrs. Longmire and daughters Marion and Lois arrived home Friday evening from their holidays spent at Sylvan Lake.

The Alberta Pool elevator company have purchased the J. H. Elliott house for the use of their agent. Mr. Jones and family moved in on Wednesday of this week.

Mr. and Mrs. F. C. Lukens and family have been enjoying a three week's visit from Mrs. Luken's sister, Mrs. Mrs. H. Locke has remodelled the J. W. Jack house, which he has pecently purchased. This cottage will be occupied by Miss W. Reeves and three high school girls from the Albert district.

Mr. and Mrs. Raham are having a visit from Mr. Gamble, an old friend from Landis, Sask. Until a few years ago Mr. Gamble was stationed at Wainwright.

The regular meeting of the Irma

e. In law no was inwright. The regular meeting of the Irma dies Aid will be held at the home Mrs. Tripp on Thursday afterneon, pt. 3. Devotionals, Mrs. McLeed. As the steesee, Mrs. Blakley and Mrs. rling. A full attendance is deed as final plans for the tea on turday, Sept. 10, will be made. All portant business in connection th the stuccoing of the sname to me before this meeting.

Wr. and Mrs. Martin and daughter crips spent the week-end in the city.

A few threshing machines started parations in the district this week.

Mr. and Mrs. N. L. Fuder have inveded into the Stone house on second education of the Stone house on second with the stone house of the only relative in Canada is a brother in Toronto who was notified astor and district.

Spending some time with relatives in Castor and district.

Mrs. P. Webber returned home on Monday from Castor, after a wegk's visit with her mother and other relatives there.

Mr. and Mrs. E. H. Simmons and family are preparing to move into the house recently vacated by Mr. P. Jones.

A record enrollment is expected at the Irms high school this year. It all probability the 'chool will be filled to capacity.

Mr. and Mrs. I. S. Reeds and daughter Ruth arrived home from the coast on Wednesday after an enjoyable month's holiday.

Mr. Jack Fletcher arrived home on

### Fall TRAVEL BARGAINS Eastern

# Canada

SEPT. 24 to OCT. 8

Return Limit 45 Days in addition to date of sale STOPOVERS ALLOWED at Stations Winnipeg and East

Similar Low Fares From East to Western Canada

Canadian Pacifi

### MARKET REPORT

THE STATE OF THE S	
Wheat-	-
1 Hard	44
1 Nor	
2 Nor	AG
3 Nor	41
4 Nor.	
No. 5	
No. 6 minimulammaniamman	18
1 C.W. Gar	
2 C.W. Gari	32
8 C.W. Gar.	<b>3</b> 0
Oats—	4
	17
8 C.W	
X1 Feed	
	14
	12
Barley—	
C W 6 R	
C W 2 R	
3 C.W.	
Flax—	
1 C.W 1	17
2 C. W 1	13
Rye-	
2 C. W	19
3 C. W	16
Livestock-	
Fed Calves 6	to
Choice Steers 5 to	5.
Good Steers 3	

### United Church Notes

Rev. E. Longmire, Minister Sunday, September 4th Albert—Sunday school, 11 a.m., Public Worship, 11.30 a.m. Alma Mater—Public worship 3 p.m. Irma Sunday School, 11 a.m. Public Worship, 8 p.m. A hearty welcome to all.

When washing cold meat, add a little chopped parsley to improve the flavor and appearance.

The orderly development of the Turner Valley oil field has been one of Old Mistakes Avoid the brightest ed in Turner Valley spots in rebevelopment cent history of the oil industry. (Discovery of a major

ont history

of the oil industry. ¶Discovery of a major
oil field has frequently been followed by economic discovery, resulting in heavy loss and grievous waste.

This happens because the new
field has to find its market, a
process which #means displacement of-previous sources of supply, and conditions of surgius
which upset sound business practice.

which upset sound ourselves tice.

As soon as it was determined that there were large supplies of oil in Alberts, the major refineries stopped importing from Monitorial that the railways for a new freight rate schedule to allow Turner Valley crude to serve the entire prairie

\* area.

\* This permitted price reductions.

\* This year these price cuts will mean a saving of 5½ million dollars to prairie consumers on purchases of petroleum products.

### EATON'S RADIO CATALOGUE TODAY

### Irma Times

FOR SALE—A De Laval cream separator, No. 12; also a Desring binder and some horses. Phone 812, Mrs. M. Chase.

WANTED—Model 52 Chrysler 1928 car for repairs.— Seth Oldham, phone 617, Irma. 26

FOR SALE—Baby carriage (English style pram), excellent condition, \$12.

H. Wood, Viking News office.

Quick, reliable work. All work done by machinery. Satisfaction guaranteed. Pleasing prices. O. E. Shoe Repair Shop, Main St., Wainship wright.

## Shipping Hogs

SHIPPING HOGS EVERY TUESDAY HIGHEST PRICES PAID I

A. E. Foxwell

### FOR SALE

For Prices, see
R. W. MAGUIRE
Agent for Willys Cars an
Case Implements
Phone 8 Irms, All

### **Professional Cards**

DR. H. L. CALDWELL Dentist, of Viking

ill be in the IRMA DRUG STORE

Every FRIDAY for Professional

### DENTIST

Wainwright IN IRMA EVERY TUESDAY

PURVIS & LOGAN
Barristers and Solicitors
Viking Phone: Office 7
Irms Phone: No. 37
Visits W. Masson's Office, Irms, Every Friday

WILLIAM MASSON
Notary Public
Loans, Real Estate, Insurance
IRMA - ALBERTA J. W. STUART

Licensed Auctioneer
For sale dates in Irma District
see W. Masson, Irma.
WAINWRIGHT ALBERTA

C. GREENBERG, M. D.
Physician and Surgeon
Phone 40
Irma - Alberta Alberta

IRMA LODGE No. 56



Meets First and Third Tuesday in each month at 8 p.m., in the I, O. O. F. Hall Visiting Brothers Always (Welcom

### When In Edmonton

STRAND EMPRESS PRINCESS DREAMLAND THEATRES.

Carefully Selected Prop

TALKING PICTURES AT THEIR BEST

Northern Stee Electric